

Andrea Y. Henderson

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Summary

An experienced reporter and producer who is passionate about shaping public opinion on how policies, people, and institutions negatively or positively affect under-served communities. Highly effective at working a clear narrative and bringing empathy to every story produced. Proficient in research, writing, and delivery. Contributions to past teams have resulted in increased audience engagement and award-winning content.

Skills

- Reporting, writing, and editing
- Audio production and editing
- Multimedia Production: Adobe Audition, Premiere, Photoshop, Audacity, DSLR, and Film development
- Digital: WordPress, CMS, Wix, UI testing, and Microsoft Suite
- Data analysis and visualization and SEO strategy
- Visual and auditory storytelling techniques
- Fact-checking and copy editing
- Scriptwriting and podcast production
- Social media and analytics: TikTok, Instagram, YouTube, X, Facebook, Substack, and Google
- Artificial Intelligence/Research tools: Google Pinpoint, LexisNexis, Otter, and public records databases
- FOIA requests and investigative reporting
- Audience Engagement: Live-streaming and Social video production and reporting

Experience

RACE, CULTURE, AND IDENTITY REPORTER/PRODUCER | 03/2019 - Current

St. Louis Public Radio - St. Louis, MO

Produce weekly audio reports covering enterprise, breaking, investigative, and feature news on discrimination and disparities, including inequalities in housing, immigration, gender, environment, education, and health care. Spearheaded the station's first natural disaster reporting team, resulting into personally producing 35 and counting breaking news and investigative stories about the effects of the May 2025 EF3 tornado on St. Louis' Black community. Received Missouri Broadcasters Association Awards in 2019, 2021, 2023, and 2025 for outstanding reporting. Honored with Regional Edward R. Murrow Awards in 2020, 2023, and 2025 for exemplary journalism.

REPORTER | 12/2022 - 04/2023

Aspen Institute, 1 in 5 Podcast

Reported a 25-minute podcast episode that explored the complexities of immigration and education. It highlighted the struggles of a teenage Hispanic mother with mixed-status parents, and her fight to continue her pursuit of higher education, despite ongoing immigration issues in El Paso, Texas.

INVESTIGATIVE FELLOW | 09/2020 - 02/2022

Reveal, Center for Investigative Reporting

Reported an audio feature on felony disenfranchisement in Missouri for the Reveal podcast. The investigation found that if formerly incarcerated people were allowed to immediately vote after leaving prison, local races like the mayoral and school board elections could've been majorly impacted and decided by thousands of votes. Drafted data and FOIA requests to local and state justice departments. Developed multiple digital stories from requested data.

REPORTER | 04/2021 - 11/2021

70 Million Podcast

Reported and produced a 30-minute podcast episode detailing Texas' Cash Bail System and the implications of the Damon Allen Act, highlighting potential negative impacts on communities of color.

CONTRIBUTING WRITER | 12/2012 - 05/2020

Empower Magazine

I wrote and edited articles on business, entertainment, and entrepreneurship for Empower Magazine and its digital website. Drafted reviews covering fashion, film, music, theater, and comedy for diverse audiences.

NEWS PRODUCTION ASSISTANT | 09/2018 - 02/2019

National Public Radio

Reported compelling stories on race and culture for NPR.org and NPR's Code Switch podcast. Coordinated in-studio and remote podcast interviews, producing high-quality recordings. Crafted engaging scripts for hosts and reporters. Oversaw social media activity to boost podcast presence. Supported podcast production through photo sourcing and audio mixing under tight deadlines. Edited audio segments for Weekend All Things Considered. Conducted thorough fact-checks. Regularly pitched thoughtful and niche story ideas.

FESTIVAL REPORTER | 04/2018 - 06/2018

The Post and Courier

Reported arts features for Spoleto Festival USA and Piccolo Spoleto festivals. Managed Charleston Scene social media handles, ensuring brand consistency across coverage. Supplemented articles with photos and live reporting to enhance audience engagement. Posted interactive stories with optimized hashtags to increase website traffic and reach.

Professional Memberships and Service

National Association of Black Journalists - Member

Society of Environmental Journalists - Member

American Theatre Critics/Journalists Association - Edward Medina Prize for Excellence in Cultural Criticism Judge (2025/2026)

Lectures

- Pattonville High School and Rosati-Kain Catholic School - Race reporting lecture (2025, 2026)
- Syracuse University, S.I. Newhouse School of Public Communications - Race reporting lecture (2020, 2021)
- The New School - Intro to Journalism Course - Race reporting lecture (2020, 2021)
- Washington University in St. Louis - Fashion Journalism Course - Fashion and media reporting lecture (2021)

Education

Syracuse University - Syracuse, NY | Master of Arts

Arts Journalism

Golding Merit Scholarship Recipient

University of Texas - Arlington, TX | Bachelor of Arts

Journalism