

# ANDREA HENDERSON

## CONTACT

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## SKILLS

### WEB AND GRAPHICS

Wordpress, Adobe Creative Suite, basic HTML coding, UI testing, Microsoft Suite, SketchUp, content management systems, data analysis and visualization

### AUDIO

Audacity, SoundCloud, Audition, Podcast Production

### SOCIAL MEDIA

Facebook, Twitter, Instagram, YouTube, Google+, Google Analytics, SEO

## LEADERSHIP

National Association of Black Journalists Member

## EDUCATION

### SYRACUSE UNIVERSITY

*Syracuse, N.Y.*

S.I. Newhouse School of Public Communications

Golding Arts Journalism Program  
Golding Merit Scholar

Master of Arts in Arts Journalism

### UNIVERSITY OF TEXAS AT ARLINGTON

*Arlington, TX*

Bachelor of Arts in Journalism



SCAN ME

## EXPERIENCE

### Race, Culture, Identity Reporter/Producer, St. Louis Public Radio

March 2019 - Present Saint Louis, MO

- Report and produce enterprise, breaking, investigative, and feature news pieces on topics of discrimination and economic disparities, including inequalities in housing, gender, environment, education, and health care;
- Missouri Broadcasters Association Award winner 2019, 2021, 2023; and
- Regional Edward R. Murrow Award winner 2020, 2023.

### Reporter, The Aspen Institute, 1 in 5 Podcast

December 2022 - April 2023 Remote

- Reported a 25-minute podcast episode that explored the complexities of immigration and education. It highlighted the struggles of a teenage mother with immigrant parents and her fight to continue her pursuit of higher education.

### Investigative Fellow, Reveal News/ Center for Investigative Reporting

September 2020 - February 2022 Remote

- Reported an audio feature about felony disenfranchisement in Missouri;
- Drafted data and FOIA requests from local and state justice departments; and
- Worked with the data team to develop multiple digital stories from the requested data.

### Reporter, 70 Million Podcast

April 2021 - November 2021 Remote

- Reported a 30-minute podcast episode about Texas' cash bail system and a new bail law that advocates believe would harm people of color.

### Contributing Writer, Empower Magazine

December 2012 - May 2020 Houston, TX

- Wrote and edited business, entertainment, and entrepreneurship articles for a Black media company, Empower Magazine and *TheEmpowermag.com*; and
- Drafted fashion, film, music, theater, and comedy reviews.

### News Assistant, National Public Radio

December 2018 - February 2019 Washington, D.C.

- Researched, interviewed, and reported stories and long-term projects on race, ethnicity, and culture for *NPR.org* and the Code Switch podcast blog;
- Produced, recorded, and booked in-studio or remote host interviews for podcast; and
- Pitched show content, wrote scripts and introductions for host Michel Martin. Edited and mixed audio for Weekend All Things Considered.

### Code Switch, Production Intern - September - December 2018

- Ran the show's social media channels; and
- Contributed to the production of the podcast by pulling audio, cutting two-ways, sourcing photos, mixing pieces on deadline, fact-checking scripts, and pitching story ideas to hosts, producers, and editors.

### Festival Reporter, The Post and Courier

April 2018 - June 2018 Charleston, S.C.

- Reported arts features for Spoleto Festival USA and Piccolo Spoleto festivals;
- Supplemented articles with photos, social posts, and live reporting/tweeting;
- Managed the Charleston Scene Twitter and Instagram handles during the festivals and filtered seven reporter's event coverage for brand consistency; and
- Posted interactive stories and posts with hashtags and captions to drive traffic to the website and boosted engagements, reach, and impressions.

### Communications Assistant, Litton Loan Servicing, LLC

December 2009 - March 2012 Houston, TX

- Responded to hundreds of weekly real estate inquiries to the CEO's office.