

ANDREA HENDERSON

CONTACT

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SKILLS

WEB AND GRAPHICS

Wordpress, Adobe Photoshop, InDesign and After Effects, basic HTML coding, UI testing, Squarespace, Microsoft Suite, SketchUp, data analysis and visualization

AUDIO

Audacity, Garage Band, SoundCloud, Audition, Podcasting

SOCIAL MEDIA

Facebook, Twitter, Instagram, YouTube, TikTok, SnapChat, Google+, Google Analytics, TweetDeck

VIDEO PRODUCTION

Adobe Premiere, iMovie, Spark, 360 visuals

LEADERSHIP

National Association of Black Journalists Member

GUEST LECTURER

Syracuse University - S.I. Newhouse School of Public Communications
Washington University in St. Louis - Fashion Design Department
The New School - Journalism Department

EDUCATION

SYRACUSE UNIVERSITY

Syracuse, N.Y.

S.I. Newhouse School of Public Communications

Goldring Arts Journalism Program
Goldring Merit Scholar

Master of Arts in Arts Journalism

UNIVERSITY OF TEXAS AT ARLINGTON

Arlington, TX

Bachelor of Arts in Journalism

EXPERIENCE

Race, Culture, and Identity Reporter/Producer, St. Louis Public Radio

March 2019 - Present Saint Louis, MO

- Report and produce breaking, enterprise, investigative, and feature news pieces on topics of discrimination and economic disparities, including inequalities in housing, environment, education, and health care;
- Recipient of Missouri Broadcasters Association Award, 1st place, Convergent Media Radio, 2019 - Collaborative Multimedia Project;
- Recipient of Regional Edward R. Murrow Award, News Series, 2020 - Collaborative News Project; and
- Recipient of Missouri Broadcasters Association Award, Certificate of Merit, 2021 - Feature Reporting.

Investigative Fellow, Reveal News/ Center for Investigative Reporting

September 2020 - February 2022 Remote

- Reported and produced an audio feature centered around voting rights for formerly incarcerated people in Missouri.

Reporter/Producer, 70 Million Podcast

April 2021 - November 2021 Remote

- Reported and produced a 30-minute audio feature about the Texas cash bail system and a new bail law that advocates believe will harm people of color.

Contributing Writer, Empower Magazine

December 2012 - May 2020 Houston, TX

- Wrote and edited business, entertainment, and entrepreneurship articles for a Black media company, Empower Magazine and *TheEmpowermag.com*; and
- Drafted fashion, film, music, theater, and comedy reviews.

News Assistant, National Public Radio

December 2018 - February 2019 Washington, D.C.

- Researched, interviewed, and reported stories and long-term projects on race, ethnicity, and culture for *NPR.org* and the Code Switch podcast blog;
- Produced, recorded, and booked in-studio or remote host interviews for podcast; and
- Booked guests, pitched show content, wrote scripts and introductions for host Michel Martin. Edited and mixed audio for Weekend All Things Considered.

Code Switch, Production Intern - September 2018 - December 2018

- Social media producer for live podcast show at the Apollo Theater; and
- Contributed to the production of the podcast by pulling audio, cutting two-ways, sourcing photos, mixing pieces on deadline, fact-checking scripts, and pitching story ideas to hosts, producers, and editors.

Festival Reporter, The Post and Courier

April 2018 - June 2018 Charleston, S.C.

- Reported arts features for Spoleto Festival USA and Piccolo Spoleto festivals;
- Supplemented articles with photos, social posts, and live reporting/tweeting;
- Managed the Charleston Scene Twitter and Instagram handles during the festivals and filtered seven reporter's event coverage for brand consistency; and
- Posted interactive stories and posts with hashtags and captions to drive traffic to the website and boosted engagements, reach, and impressions.

Digital Media Intern, Light Work Gallery

January 2018 - May 2018 Syracuse, N.Y.

- Created show reviews for the gallery's blog, *Lightworkgallery.com*;
- Developed a social media strategy plan, style guide and marketing strategies to increase traffic to the gallery and to Urban Video Project events; and
- Directed, shot, and edited social videos for the gallery's Facebook and Twitter sites.

Communications Assistant, Litton Loan Servicing, LLC

December 2009 - March 2012 Houston, TX

- Wrote over 200 weekly correspondences regarding real estate inquiries.